



Accenture and Magneti Marelli Sign Five-Year IVI, Telematics and Embedded Software Agreement

NEW YORK – MILAN; Dec. 21, 2010 – Accenture (NYSE: ACN) will collaborate with Magneti Marelli in the design and development of the company's in-vehicle infotainment (IVI), telematics and embedded software initiatives, under a five-year contract.

Magneti Marelli designs and manufactures high-tech systems and components for the automotive sector. Accenture will help develop and manage the company's digital entertainment and communication solutions and services designed to improve the onboard driving experience of a wide range of vehicles, including cars, light commercial vehicles and trucks.

Marcello Tamietti, a senior executive for Accenture Automotive, said, "Accenture has developed a strong and productive relationship with Magneti Marelli. This agreement will allow us to help the company offer drivers and passengers a huge range of new and innovative services in their vehicles, from infomobility and entertainment services, safety and security solutions, to car maintenance and e-commerce services."

"Magneti Marelli is pleased to team with Accenture in this effort," said Giuseppe Rosso, chief technology officer of Magneti Marelli. "Accenture's proven track record in the area of embedded software and deep automotive industry knowledge will greatly-support our ability to serve the in-vehicle infotainment and telematics global market, in a phase of big growth of our business. This agreement also allows a useful integration between our technological know-how and Accenture's expertise in the field of service software platforms."

Accenture will utilize its global network of Automotive Solution Centers to provide an unparalleled body of automotive industry knowledge and experience. Based in four locations: Hyderabad, India; Turin, Italy; Shanghai, China; and Detroit, in the United States, the centers are connected virtually, allowing clients to be served regardless of their location.

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About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 211,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them



become high-performance businesses and governments. The company generated net revenues of US\$21.6 billion for the fiscal year ended Aug. 31, 2010. Its home page is www.accenture.com.

About Magneti Marelli

Magneti Marelli designs and produces advanced systems and components for the automotive industry. With its 77 production units, 11 R&D centres and 26 application centres in 18 countries, about 32,000 employees and a turnover of 4.5 billion Euros in 2009, the group supplies all the leading carmakers in Europe, North and South America and the Far East. Its business areas include: Electronic Systems, Lighting, Powertrain, Suspensions systems, and Shock absorbers Exhaust Systems, Aftermarket Parts & Services, Plastic Components and Modules, Motorsport. Magneti Marelli is part of Fiat Group.