

PRESS RELEASE

Magneti Marelli develops the new Ford Work Solutions in-dash computer for the Ford Motor Company Commercial Vehicles and Light Pickup Trucks for the North American market

Magneti Marelli has developed an in-dash computer specifically intended for the Ford Motor Company Commercial Vehicles and Light Pickup Trucks for the North American market; the computer is part of Ford's recently introduced productivity platform called Ford Work Solutions®.

The system was introduced at the recent Chicago Auto Show.

Thanks to its multiple technological functions and Internet connection, the platform allows contractors and skilled tradesmen to use onboard systems that make their jobs simpler and easier. The system incorporates an external keyboard and mouse; Ford will certify a printer for use with the computer.

The solution provides high-speed Internet access via the Sprint Mobile Broadband Network; the system includes a wireless connection that allows external peripheral devices (such as printers) to be used, and a Bluetooth connection that guarantees safe use of the user's cell phone with push-to-talk voice recognition, access to user phonebooks and the ability to send and receive text messages.

The system is also equipped with a 6.5" color touch-screen display so that the driver can easily manage all the available functions: from displaying maps related to the satellite navigation function, which can also be used through voice commands, to consulting Web pages.

A digital radio was also included to complete the device. The radio features high audio processing capabilities and is equipped with a TMC (Traffic Message Channel) tuner, for reception of traffic information.

This new product, which represents an absolute innovation, is the last evolutionary step of the family of telematic platforms

developed by Magneti Marelli, and it is specifically designed for the needs of the commercial vehicles sector.

Magneti Marelli's competitive advantage in the field of telematic open platforms and tools is based on experience and technological know-how acquired in recent years on various automotive applications already developed for leading players in the automotive industry.

This application confirms the Magneti Marelli strong capability in bringing consumer application to high quality standard as required by automotive environment.

Magneti Marelli, a company belonging to the Fiat Group, designs, produces and markets advanced systems and components for motor vehicles. With its 46 production facilities (56 production units), 9 R&D centres and 27 application centres in 16 countries, 28,000 employees and a turnover of 5 billion Euros in 2007, the group supplies all the leading carmakers in Europe, North and South America and the Far East. The business areas include: Powertrain – Suspensions and Shock absorber systems - Lighting – Electronic systems – Exhaust systems– Aftermarket Parts & Services - Motorsport.

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