



## Press Release

### Light mechanics at the Superservice network: agreement between Goodyear Dunlop and Magneti Marelli

**Assago (MI), February 27<sup>th</sup>, 2009** – Agreement between Goodyear Dunlop and Magneti Marelli in the service area: thanks to Magneti Marelli's contribution, Goodyear Dunlop Tires Italia will be offering its **SuperService** network (over 300 highly specialised tyre dealers) the chance to expand its light mechanics business with highly professional support.

The partnership originates and develops under the hallmark of expertise, thanks to the vast technical know-how made available by Magneti Marelli.

Magneti Marelli will support the activity of the SuperService Centres with technical and professional training, publications and documentation, technical information updates, consulting in terms of tools, supply of managerial software, databases and high-quality components.

Members of the SuperService Network will be able to rely on an innovative programme aimed at providing access to services supplied by Magneti Marelli for mechanical diagnostics and repair, electronic systems jobs and assembly of accessories. In addition, they will be able to perform maintenance tasks under warranty thanks to access to technical information of carmakers, which Magneti Marelli already offers today to its own network of **Checkstar** workshops.

This partnership will offer motorists who choose to entrust their car to a **SuperService** Centre the chance to use the time spent at the tyre centre in order to carry out mechanical and electronic repairs as well, with the expertise guaranteed by Magneti Marelli's assistance.

At the same time, it will make it possible to satisfy the needs of a new set of customers interested in a fast and competent service concentrated in a single workshop.

In view of this important agreement between the two networks, Alessandro Coggi, President and Managing Director of Goodyear Dunlop Tires Italia, stated: "This is an important agreement between two leading brands in the automobile spare parts market that will offer motorists a highly qualified service not only in the tyres area but also in terms of services, according to the logic of the "one-stop shop".

"One of Magneti Marelli's distinguishing traits is to develop excellent partnership on the aftermarket market, and the one with Goodyear Dunlop represents a valuable example of this." – commented Eugenio Razelli, Magneti Marelli's C.E.O.. "Magneti Marelli will provide Goodyear Dunlop's SuperService network with an all-inclusive quality offer that includes training, technological expertise and specific know-how, technical assistance and a complete range of high-quality products".

**Goodyear**

*Goodyear è una delle principali aziende produttrici di pneumatici del mondo. Ha un organico di oltre 70.000 dipendenti e produce i suoi prodotti in più di 60 stabilimenti in 26 paesi nel mondo.*

*L'innovazione di Goodyear ha stabilito per più di un secolo nuovi standard automobilistici. Goodyear è stata pioniere della tecnologia di sicurezza innovativa RunOnFlat, che consente al conducente di continuare a guidare con un pneumatico sgonfio.*

*Per maggiori informazioni su Goodyear e i suoi prodotti, visitare il sito: [www.goodyear.it](http://www.goodyear.it)*

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**Magneti Marelli**

*Magneti Marelli progetta e produce sistemi e componenti avanzati per l'industria dell'auto. Con 46 siti produttivi (56 unità produttive), 10 centri R&D e 25 centri applicativi in 18 paesi, 28.000 addetti e un fatturato di 5,4 miliardi di Euro nel 2008, il gruppo fornisce tutti i maggiori car makers in Europa, Nord e Sud America e Far East.. Le aree di business comprendono: Controllo Motore, Illuminazione, Sistemi Elettronici, Sistemi Sospensioni e Ammortizzatori, Sistemi di Scarico, Aftermarket Parts & Services, Plastic Components and Modules, Motorsport. Magneti Marelli fa parte di Fiat Group.*