



Bologna (December 3-14, 2008)

At this year's Motor Show in Bologna, Magneti Marelli shows its technological character; it will be there in the Quattroruote – Edidomus area with products and services that feature a strong innovative content:

### ***Infomobility Telematics products and Accessories***

**The BLUE&ME map portable navigator** with telemetry, which combines driving assistance with the sports performance at the racetrack; it is equipped with an advanced multimedia system and a sophisticated navigation system with PagineGialle and PagineBianche database.

**The Easy Road 3G navigator**, a communicating portable satellite navigator that allows access to online services (news, weather, traffic info) and to the Web through a specific browser.

**Lancia Delta's Instant Nav system**, an innovative latest-generation infotelematic system that, in a single device built into the dashboard, features a map satellite navigator, a dual tuner radio receiver and a CD MP3 player that stands out from the rest thanks to the itinerary calculation speed made possible by maps preloaded on the SD card.

**The Maserati Granturismo infotelematic system**, which incorporates radio, telephone, CD player and a 30-GB hard disk that can store both a map of Europe and a large number of songs.

**The Telematics box**, which allows onboard access to networks of service providers and network mobility management.

### ***Infotelematic assistance provided by InfoMobilityService shops***

**Magneti Marelli Checkstar** offers complete assistance on the entire Italian territory for the operation of advanced navigation systems. Out of a total of 4,900 service shops in the world, more than 2,000 of them are in Italy, and 500 of these are qualified to provide infotelematic assistance: software updates; user support; integration with auxiliary devices; resetting of anomalies. **Not only for Magneti Marelli products** (Connect/RT3/RT4/Blue&Me fitted on Fiat, Alfa Romeo, Lancia, Peugeot, Citroën, etc. vehicles), but also for all devices – tuners, deck tuner, CD tuner, DVD players, navigators, navy PC, monitor navy car, factory-fitted on vehicles made by leading carmakers: Mercedes, BMW, Volkswagen, etc., and for devices installed after the vehicle is purchased, by the leading and most important brands: BLAUPUNKT, PIONEER, JVC, SONY, VDO DAYTON, MITSUBISHI, ALPINE, etc.

### ***The Free Choice automatic transmission:***

An interactive simulator will illustrate the advantages offered by Magneti Marelli's automatic transmission, in other words **the possibility to choose** – it is the driver who chooses how he wants to drive, from automatic mode to manual and vice versa - **comfort**, FreeChoice makes driving more relaxing and less tiring, in either mode - **savings**, thanks to the electronic control unit - **focus on the environment**, reduced fuel consumption also means less CO<sub>2</sub> emissions; - **safety**, the automatic transmission constantly monitors the transmission system, also anticipating driver mistakes and preventing wrong or manoeuvres or unwanted engine stops.

In addition to the FREECHOICE applications on some supercars such as Ferrari, Lamborghini and Aston Martin, versions of the automatic transmission have been installed as an option on many cars with small and medium-power engines, such as: Lancia Ypsilon, Musa and Delta, Fiat Idea, Grande Punto, Panda, Bravo and 500, Alfa Romeo 147, GT, 159, Brera; Citroën C4, Picasso, Grand Picasso and C5, Renault Twingo, Clio and Modus, Peugeot 407 and 308, Opel Astra and Meriva.

***Non-standard spare parts, which were fitted on a Fiat 500 specifically for this event***

Short stroke shock absorbers, specifically developed, and dedicated spring; exhaust in polished steel, made entirely by hand with double tail piece, type-approved for road use - Slotted and drilled brake disks, rims in light alloy 16", PND Abarth with telemetry function, and everything else that you will be able to discover first hand.

For additional info: [www.magnetimarelli.com](http://www.magnetimarelli.com) [www.magnetimarelli-checkstar.it](http://www.magnetimarelli-checkstar.it)