



PRESS RELEASE

Magneti Marelli at the 81st International Motor Show in Geneva

Magneti Marelli systems and components are present at the International Motor Show in Geneva on many new international debuts and premieres.

Spotlight on MM's contribution to the Ferrari FF and to the New Lancia Ypsilon

Magneti Marelli's technological know-how is applied to many models previewed at the Geneva Motor Show. Starting from the Ferrari FF and Lancia Ypsilon, and broadening the spectrum to include all leading carmakers attending the event in Geneva, Magneti Marelli contributes with all its main technological areas, in other words Lighting, Powertrain, Electronic Systems, Exhaust Systems and Suspensions.

On the Ferrari FF, Magneti Marelli supplied its technology to the 4-Wheel Drive 4RM patented by Ferrari, collaborating to the development of the electro-hydraulic control system for the transmission.

The FF is also equipped with an optional system called Superlift, supplied by Magneti Marelli, which is applied for the first time on both front and rear axles. Through a system of hydraulic drives, a pump operated by an electric motor and an electronic control unit, Superlift actually raises the vehicle on both axles.

The new Ferrari also features a configurable instrument panel consisting of two 5" VGA TFT high-definition displays. In addition to the odometer, the right side also displays images taken from the rear video camera during the vehicle manoeuvring phases. The electro-luminescent display on the left, on the other hand, displays levels, consumptions or track times. Magneti Marelli also collaborated with Ferrari on the lighting components, specifically the LED rear lamps, with the traditional and unmistakable Ferrari pattern.

As far as Lancia is concerned, Magneti Marelli supplies its components and systems on the new Ypsilon set to debut in Geneva: starting from the outside of the car, the LED rear lamps and front headlights stand out. In the powertrain area, Magneti Marelli supplies electronic control units for both diesel and petrol engines, along with the DFN robotised gearbox. It also supplies front suspensions and shock absorbers, and exhaust systems.

Moving on to Mercedes Benz, both the new SLK and the updated Class C are fitted with lighting systems designed and developed by Magneti Marelli Automotive Lighting. Specifically, the SLK features LED rearlamps, while the Class C uses AFS-HID (Adaptive Frontlighting System) Xenon front headlights.



Peugeot also chose Magneti Marelli for the lighting system on its new 308, for both the front adaptive xenon headlights and rear lamps.

Magneti Marelli designs and produces advanced systems and components for the automotive industry. With its 77 production units, 11 R&D centres and 26 application centres in 18 countries, about 33,000 employees and a turnover of 5.4 billion Euros in 2010, the group supplies all the leading carmakers in Europe, North and South America and the Far East. Its business areas include: Electronic Systems, Lighting, Powertrain, Suspensions systems, and Shock absorbers Exhaust Systems, Aftermarket Parts & Services, Plastic Components and Modules, Motorsport. Magneti Marelli is part of Fiat Spa.

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