

MAGNETI MARELLI AT THE 2008 AUTO CHINA EXHIBITION

Magneti Marelli participates in the 2008 Auto China tradeshow in Beijing with its own stand, located in the automotive suppliers' pavilion.

The company's participation in Auto China obviously conveys a desire to present its technologies. In addition to this, it mainly aims at showing a sign of the company's growing ability to grasp and meet the needs of the Chinese market.

All the Magneti Marelli's business lines and the related product lines are represented at the exhibition, with a focus that concentrates precisely on the most recently developed technologies available for the Chinese automotive market and on eco-sustainable technologies. Among these: navigation systems such as the RadioNav and the telematic devices with possible safety, entertainment and "green navigation" applications; Magneti Marelli's Automated Manual Transmission (FreeChoice), with a simulator set up in the stand; GDI direct injection systems; Xenon and LED advanced lighting technologies – with an example of the first full-LED headlight designed for mass production; SDC (Synaptic Damping Control) mechatronic system that reduces vehicles body oscillation; Powershock shock absorbers; finally, exhaust systems for the abatement of emissions and noise pollution.

Magneti Marelli's stand appears as an organic set where the technologies of all business lines are individually displayed in an innovative way that guarantees visibility to the product as well as its purpose. Visitors will be able to define their own itineraries and freely become immersed in Magneti Marelli's world, a world where the most advanced automotive technology is combined with the best Italian hospitality.

Fully in sync with the communication concept that runs across the entire stand: *Magneti Marelli, a part of your future.*

Magneti Marelli, a company belonging to the Fiat Group, designs, produces and markets advanced systems and components for motor vehicles. With its 46 production facilities (56 production units), 9 R&D centres and 27 application centres in 16 countries, 28,000 employees and a turnover of 5 billion Euros in 2007, the group supplies all the leading carmakers in Europe, North and South America and the Far East. The business areas include: Powertrain – Suspensions and Shock absorber systems – Automotive Lighting – Electronic systems – Exhaust systems– After Market Parts and Services - Motorsport.

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