



PRESS RELEASE

BREMBO, MARELLI AND PIRELLI LAUNCH TECHNOLOGY COLLABORATION

Milan, 27th January 2009 – Brembo, Magneti Marelli and Pirelli announced the start of cooperation in technology with the aim of developing leading edge solutions for the Italian and international automotive industry.

The Cyber Tyre, the intelligent tyre developed by Pirelli, will be integrated with Magneti Marelli electronic control systems and with Brembo's evolved braking systems in order to realize ad hoc technology solutions, at the service of performance and safety requirements of all types of customers.

The internationally recognized skills and excellence of the three Italian groups will allow for important synergies and for development of applications in particular in the field of safety systems for automobiles, also in order to reduce environmental impact, in line with the evolution of international regulations and new European Union CO2 emissions limits to enter into force in 2012.
