USA
Auburn Hills, MI
North American Headquarters
Automotive Lighting, Electronics, Exhaust Systems, Motorsport, Powertrain, Purchasing, Quality, Shock Absorbers, Suspension Systems
3900 Automation Avenue
Auburn Hills, MI 48326 USA
Phone: +1 248-418-3000

Clarkston, MI
Automotive Lighting (manufacturing)
5600 Bow Pointe Drive
Clarkston, MI 48346 USA
Phone: +1 248-418-3052

El Paso, TX
Automotive Lighting (logistics warehouse)
12112 Rojas Drive, Suite B
El Paso, TX 79936 USA

Pulaski, TN
Automotive Lighting, Shock Absorbers (manufacturing)
181 Bennett Drive
Pulaski, TN 38478 USA
Phone: +1 931-363-4535

Sanford, NC
Powertrain (manufacturing)
2101 Nash Street
Sanford, NC 27330 USA
Phone: +1 919-776-4111

MEXICO
Juárez
Automotive Lighting (manufacturing)
Ave. del Charro 1750 Nte.
Colonia Partido Escobedo
Ciudad Juárez, Chihuahua Mexico C.P. 32330
Phone: +52 656-692-2300

Saltillo
Powertrain, Suspension Systems (manufacturing)
No. 895
Parque Industrial Santa Monica
Saltillo, Coahuila Mexico C.P. 25300
Phone: +52 844-450-4115

Tepotzotlán
Automotive Lighting, Electronics (manufacturing)
Ave. de la Industria No. 20 y 21
Fraccionamiento Industrial El Trebol
Tepotzotlán, México C.P. 54600
Phone: +52 555-876-0511

Toluca
Automotive Lighting, Exhaust Systems (manufacturing)
Ave. de la Industria Automotriz No. 7, MZ-4, LT-3
Colonia Emiliano Zapata
Lerma, Estado de Mexico C.P. 52004
Phone: +52 722-500-1000
Magneti Marelli in North America

Magneti Marelli’s North American headquarters is located in Auburn Hills, Michigan. The company has had a longstanding presence in North America with its Electronics, Lighting, Powertrain, Suspension Systems (Shock Absorbers), Exhaust Systems, Plastic Components and Modules, Aftermarket, and Motorsport business lines. Magneti Marelli first entered the North American market back in 1976, with its powertrain plant in Sanford, NC. Initially the company was engaged in the production of carburetors, and then expanded the business to include air intake manifolds, throttle bodies and fuel modules for automobiles, motorcycles and industrial engines for marine use.

In 1996, Magneti Marelli’s North American operations expanded to include exterior lighting products. Today, the company’s Automotive Lighting division has two manufacturing sites in the United States; in Clarkston, MI, and Pulaski, TN, and three in Mexico, located in Juárez, Tepotzotlán, and Toluca. Engineering development, application engineering, testing labs, sales, and administrative support functions for most North American business lines are housed at the company’s Auburn Hills headquarters.

Our Technology Areas:

Magneti Marelli history

Magneti Marelli was founded in Milan, Italy, in 1919 for the production of magnets, electrical equipment, spark plugs and batteries for automotive, motorcycle, boating and aeronautical applications. Magneti Marelli immediately began forging relationships with the United States, as it was one of the first companies in Italy to adopt the innovative Tayloristic work organization, inspired by the US automotive industry, and thanks to the opening of various commercial branches across the Atlantic, as recorded in the Board of Directors’ meeting minutes held back in the 1920s. Since its founding, Magneti Marelli has been involved in motorsports competitions, which has brought a level of prestige to the company and its innovative products over the years.

Throughout its history, the company has inherited the industrial legacy of major European trademarks in the automotive market: Carello and Siem in the lighting sector, Veglia Borletti and Jaeger in instrument clusters, and Weber and Solex in the field of engine control and fuel supply. Since 1930, Magneti Marelli has contributed to technological and industrial development through its activity in telecommunications, with the production of the famous Radiomarelli radios and televisions, and the start of the Italian radio-television system.

In 1938, Enrico Fermi, the famous Nobel Prize winner for physics, worked with Magneti Marelli on R&D projects. Between the 1970s and 1980s, the company focused its efforts in the automotive area, gradually taking on a reference role in electronics: first for engine control, fuel supply and ignition systems, then, starting in the 1990s, in the field of navigation and infotainment devices.

During the second half of the 2000s, Magneti Marelli further strengthened its presence in the areas of lighting, powertrain and electronics, and in major developing markets such as Brazil, China and India, expanding its activity with a significant presence in the world of aftermarket and service networks.