



## **MEDIA ADVISORY**

### **CES 2018: 'Sense What's Coming' with Magneti Marelli in Electronics, Lighting, Autonomous Driving and Alternative Powertrain Innovations**

***Media opportunities for product demos on-site Jan. 9-12, 2018, and interviews (pre- and on-site) with key executives and technical specialists***

**WHAT:** "Sense What's Coming" with Magneti Marelli as it demonstrates its latest technologies and innovations in electronics, lighting, autonomous driving and alternative powertrain during CES 2018.

- More than 6,000 square feet will be dedicated to Magneti Marelli's automotive solutions, including V2X, facial recognition, lighting and displays
- Magneti Marelli's technical experts will be available to speak about:
  - How the company is driving development to stay ahead of the continuous changes in the competitive automotive landscape
  - The company's electronics innovations which support the future of autonomous driving and connected cars
  - Magneti Marelli's "Smart Corner™" technology (equipped on a 2017 Chrysler Pacifica demonstration vehicle), a modular, self-contained, efficient solution to package and locate the many sensors required to support autonomous capability
  - Instrument clusters, displays, and advanced LED lighting

**WHO:** Magneti Marelli's CEO, Pietro Gorlier, will be available for interviews before and after CES, as well as key members of the company's local and global leadership team. Technical experts representing the electronics, lighting and powertrain business lines will also be available.

**WHEN:** **CES 2018**  
**January 9-11**  
Exhibit Hours from 8:00am - 7:00pm  
Happy Hour from 5:00pm - 7:00pm

**January 12**  
Exhibit Hours from 8:00am - 12:00pm

**WHERE:** Wynn Hotel  
Latour Ballroom 5,6,7  
3131 Las Vegas Blvd S, Las Vegas, NV 89109

**CONTACT:** To RSVP, set up an interview (in advance of CES or for on-site) or for more information, please contact Rich Donley, [rdonley@mccicorp.com](mailto:rdonley@mccicorp.com) or 313-481-4712.

For onsite (Jan. 9-12) interviews/coordination, please contact Lisa Van Giesen, [lisa.vangiesen@magnetimarelli.com](mailto:lisa.vangiesen@magnetimarelli.com), 248-843-3797.

**Background:**

Magneti Marelli designs and produces advanced systems and components for the automotive industry. With 86 production units, 12 R&D centers in 19 countries, approximately 43,000 employees and a turnover of 7.9 billion Euro in 2016, the group supplies all the major carmakers in Europe, North and South America and the Asia Pacific region. The business areas include Electronic Systems, Lighting, Powertrain, Suspension and Shock Absorbing Systems, Exhaust Systems, Aftermarket Parts & Services, Plastic Components and Modules, Motorsport. Magneti Marelli is part of FCA.

Visit: <https://www.magnetimarelli.com>.