

## Debut for Dare to be Different Girls Day powered by Marelli

*They both share the same philosophy. Dare to be Different and Marelli. The global automotive supplier is committed to promoting women in motorsports. And this Thursday, 50 girls aged 8 to 13 will take part in the first ever Dare to be Different Girls Day powered by Marelli. The “Palazzina Marelli” inside Monza Circuit, during the 90th Monza F1GP, provides the perfect platform. The participants will immerse themselves into the professional environment of motorsport for one day and experience this diverse industry in an action-packed and playful manner.*

Marelli will support Dare to be Different mission to “Drive female Talent” and to promote ing women work in the motor sport field, using its place inside the perimeter of Monza Formula 1 circuit to draw attention to the topic. The Palazzina Marelli will bring 50 girls aged 8 to 13 together to showcase the diversity of the professional environment of motorsport.

During the Dare to be Different Girls Day powered by Marelli the participants will be able to slip into the role of a journalist, put their skills as mechanics to the test in a pit stop challenge, act as race engineers during MINT activities (mathematics, informatics, natural sciences, and technology) and develop a self-made Lego car further. D2BD ambassador Cristiana Pace will take the lead. With many years of experience as a senior engineer she also plays an advisory role for the FIA and Williams Advanced Engineering among others. The native Italian was actively involved in the project planning for Dare to be Different and Marelli and is excited about supporting the Girls Day in her home country.

### **Theory into practice**

A look into the reality is always an important element, and therefore Marelli’s staff will be available to answer questions about their jobs. The girls will guess which role the person in front of them plays. In addition, D2BD ambassador Dr. Clare Morden will teach them valuable life-saving skills in a playful way, including resuscitation, and also encourage the girls to act confidently in a situation. With a background in emergency medicine and intensive medicine, Clare serves as the Chief Medical Officer at motorsport circuits in Great Britain.

Another Dare to be Different ambassador will not miss the opportunity to do her part in the eventful day: FIA Formula 2 racing driver Tatiana Calderon will invite all girls to the paddock for a look behind the scenes. The Columbian is the only female driver in the FIA Formula 2.

### **Next Dare to be Different Girls Day to take place in Germany**

The next Girls Day has already been added to the Dare to be Different event calendar. From 3rd to 4th October all girls aged 8 to 18 are invited to come to the cart track in Walldorf near Hockenheimring, Germany. Registration for the event in collaboration with MSC Walldorf Astoria will be possible soon. Regular updates and news will be posted through the following channels: Facebook [@D2BDofficial](#), Twitter [@D2BDofficial](#), and Instagram [@d2bdofficial](#)



**About Marelli:**

MARELLI is a progressive, open-minded and truly global partner who inspires you to go further. MARELLI brings together two successful global automotive manufacturers from Italy and Japan, with a world-leading reputation for innovation and manufacturing excellence (Monozukuri). MARELLI operates out of 170 facilities and R&D centers across Europe, Japan, the Americas, and Asia Pacific, and has operational headquarters in Saitama, Japan and Corbetta, Italy.

**About Dare to be Different:**

Dare to be Different (D2BD) is a non-profit organisation founded by Susie Wolff, a former DTM and Formula 1 test driver and now Venturi Formula E Team Principal. Our mission is to inspire the next generation of young girls to choose technical (MINT) and non-technical professions in the world of motorsport and other industries that are not considered "typical" for women.